

**Division of Mental Health and Addiction Services**

988 Lifeline Crisis Centers Expansion RFP  
Awarded: July 22, 2024

**Name of Program:** 988 Lifeline Crisis Centers Expansion RFP

**Purpose:** This Request for Proposals (RFP) is issued by the New Jersey Department of Human Services (DHS), Division of Mental Health and Addiction Services (DMHAS) to fund 988 Lifeline crisis centers for the NJ 988 Suicide and Crisis Lifeline system.

<b>Agency Name</b>	<b>CEO / EX. DIRECTOR</b>	<b>Annualized Amount Funded</b>	<b>Minimum # of 988 contacts (calls/texts/chats) answered annually</b>
Rutgers Health-UBHC	Dr. Frank Ghinassi	\$4,368,224	58,694
Mental Health Association in NJ	Carolyn Beauchamp	\$2,337,138	51,012